

# *Lynchburg City Council Vision*

Adopted January 23, 2001  
Reaffirmed December 11, 2001

**Lynchburg 2020:** Working together, we will be a progressive community shaped by new ideas and solutions, a skilled and innovative workforce, and citizen leadership - all distinguished by responsible and traditional values, involvement, education, new technology, and quality citizen services.

As a City government, we will be on the cutting edge of change, providing a clear vision and the driving force to produce:



## *Stable, productive, inspired families*



We will recognize the importance of families. We will succeed by having families who are stable, well-educated, and fully employed in jobs that produce ample family income. Families in our community will be more healthy, more involved, more responsible, and inspired by a vision for the future. As government leaders, we can encourage this vision of the family by achieving more success in economic development strategies, ensuring a model educational system, and continuing to build a superior community environment.

## *Dynamic economic development center*



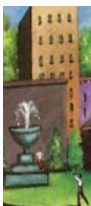
We will be a vibrant, economic development center. We will ensure our economic success and produce business and job opportunities for all by attracting research and development facilities, expanding our manufacturing base, and becoming a significant player in the global market. The collective resources of the region must be harnessed to determine future trends and to develop a strong, progressive, highly technological economic base, assuring a heightened quality of life for our families.

## *A superior education community*



We will be a model learning community - one that integrates all components of education to provide our citizens with knowledge and skills to compete in an ever-changing work environment. We will lead by ensuring that our educational system is one of the best in Virginia at teaching students such basics as reading, writing, and quantitative skills to achieve their full potential. We will encourage the family's vital role and positive involvement in education, and offer lifelong learning opportunities for all citizens.

## *A community environment second to none*



We will create a vibrant sense of community spirit among our citizenry. A sense of belonging and unlimited opportunity will keep and attract citizens who will play vital roles in economic growth, education, recreation, and community life. Active neighborhood involvement and citizen leadership will produce thriving, attractive, safe neighborhoods where all citizens are committed to work together as a community to meet the challenges which will face us. We will enhance and preserve the City's historic heritage and promote new development that is aesthetically pleasing. Housing in the City will meet the diverse needs of its citizens and be maintained in a manner that promotes the long-term stability of our neighborhoods. As the core city of the region, Lynchburg will have a well-maintained, state-of-the-art infrastructure that supports progressive development and the quality of life expected by our citizens. It will offer opportunities for the enjoyment of life - a place we can be proud to call our home.

## *Responsive, effective local government*



Realizing that government cannot provide all the solutions, we will be a responsive, effective government that brings together all parts of our diverse community and regional resources that enable citizens to address the priorities and challenges of the future. Lynchburg City government will support and enable the above vision through excellent performance of traditional local government functions, with functional innovations as may be embraced by City Council through its goals.